













# Re-UNITA project Research for UNITA

Deliverable n° 5.2 Report on the Spin-off Forums

**Author: UNIZAR** 

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<sup>\*</sup> PU = Public; PP = Restricted to other programme participants (including the Commission Services); RE = Restricted to a group specified by the consortium (including the Commission Services); CO = Confidential, only for members of the consortium (including the Agency Services)

#### **Abstract**

This document is the WP5 - D5.2 reporting document for Re-UNITA Spin-Off Forums held in 2022, 2023 and 2024.

Those annual events, coordinated by UNIZAR, has been developed with the participation of all the Re-UNITA's partners, with the special cooperation of UPPA as coordinator of the project.

The UNITA ecosystem is rich of private and public actors aiming at promoting the innovation, and the creation of spinoffs/startups exploiting our researches results.

We are convinced that this Alliance is a fantastic opportunity to bring these players together around common projects. By sharing resources and tools, spinoffs and start-ups will be able to deploy their activities more broadly, and benefit from a wider market.

Complementing the guide of good practices dedicated to academic-private collaborations produced as part of Re-UNITA, the aim of these Spin-Off Forums was to bring together innovation players for a half or full day:

- start-ups from our universities
- accelerators
- incubators
- university departments involved in supporting innovation

During these days, we gave these players the opportunity to present their activities, tools and results, enabling rich discussions and initiating future collaborations. These events were open to the general public, but particularly aimed at researchers interested in innovation, and at our institutions' departments dedicated to bringing research to the private market.

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#### 1. Re-UNITA SPINOFF FORUM 2022

Held on **22nd September 2022**, the first Re-UNITA - Spinoff Forum, was an online meeting created in order to show the SpinOff ecosystem of the UNITA Universities, presenting successful spinoffs, showing what they do and promoting their work.

The discussions focused also on the funding opportunities currently in place, with the European Innovation Council and SMEs presenting the support instruments for startups - EIRC, as well as some acceleration programs to which the various entrepreneurs present could apply. In addition, the Re-UNITA - Spinoff Forum also gave stage for investors (Business Angels, Venture Capital, etc.) to present their funding offers, seeking also a widening of the contact networks of all participants.



Figure 1 - 1st Edition - picture

The online activity which had the participation of all partners, started at 9:30 am (CEST Madrid time) and lasted until after 17:15 pm. 91 people registered and 66 attendants.

Mr.Pedro Canto e Castro, policy officer at the European Innovation Council and SMEs, introduced the event explaining EIC instruments for backing visionary entrepreneurs.

Representatives from the start-ups Neurosov (UBI), JetCycle (USMB), Dive Medical (UNIZAR), Kither Biotech (UNITO) and AIA (UPPA) explained how to create and maintain a successful SpinOff.

A special time was planned for specific SpinOffs linked with UNITA's topics (circular economy, cultural heritage and renewable energy): Rhizomex, (USMB) 3Dscanner technologies (UNIZAR) and Enforce (UBI).

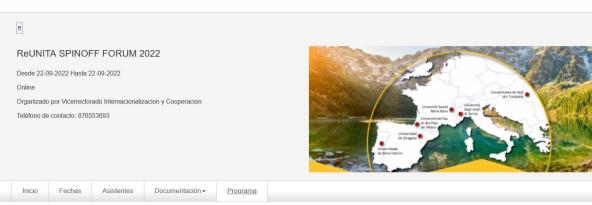
During the Investor's time, Pertinence Invest, Savoie Mont Blanc Angels and BeAble Capital explained the opportunities they offer. To know what is the mission of Accelerators, BGI-Building Global Innovators, InnovX and La Terminal explained how they work.

Moreover, in ordert to promote common actions between various European Projects InnoUnita project (EIT funded project) supported the SpinOff Forum with the presentation of the UNITA Entrepreneurship Training Program.

6 people answered the **evaluation questionnaire** and the overall satisfaction about the workshop is **9.1** (average score).

When we asked for the outcome from the workshop experience that can benefit you most, the resuls were:

- Diverse company profiles
- Example of financial support from private structures for start up



#### Programa

#### 09:30 Inauguration ( CEST - Madrid time)

By RE-UNITA Coordinator in the University of Zaragoza, Francisco Beltrán and Coordinator of RE-UNITA, Frédéric Marias (UPPA)

EIC instruments - Pedro Canto e Castro

Policy Officer - European Innovation Council and SMEs

#### 10:30 Successful SpinOffs around UNITA

- o Neurosov (https://neurosov.com/), Ana Cristóvão, CEO & founder (UBI)
- o JetCycle (https://jetcycle.fr/), Christophe Depres, CTO (USMB)
  o Dive Medical (https://dive-medical.com/es/), Marta Ortín, CTO (UNIZAR)
- Kither Biotech (https://kitherbiotech.com), Emilio Hirsch, Scientific Co-founder (UNITO)
   AIA (http://www.ai-analysis.com/), Sylvain Berail, CEO (UPPA)

#### 12:00 Break time

#### 12:15 Investors time (Venture Capital/Business Angels/Others)

- o PERTINENCE INVEST (https://www.pertinence-invest.com/Accueil), Nicolas Penet, Investment Director (France)
- e Savoie Mont Blanc Angels (https://samba-investisseurs.fr/), Emmanuel Arnould, Investor and General Delegate
- o BeAble Capital (https://beablecapital.com), Alberto Díaz González, Partner (Spain)

#### 13:15 Lunch time/ BtB time

#### 15:00 InnoUNITA Entrepreneurship Training Program presentation

#### 15:15 Accelerators in UNITA regions

- BGI Building Global Innovators (https://www.bgi.pt/), Gonçalo Amorim (Portugal)
   InnovX (https://innovx.eu/) x CoworkTM, Andrei Munteanu (Romania)
- o La Terminal (https://la-terminal.es), Isabel Gallizo (Spain)

#### 16:15 SpinOffs UNITA Topics session

- Rhizomex (https://www.rhizomex.com/la-societe/), Circular Bioeconomy. Luc Jager, Founder and CEO (USMB)
   3DSCANNER TECHNOLOGIES (https://3dscanner.es), Cultural Heritage. Joan Cano, Engineer (UNIZAR)
- e Enforce (https://www.enforce.pt/en/), Renewable Energy. Paulo Cohen, IDI Investigação Desenvolvimento e Inovação (UBI)

#### 17:15 Wrap up and closing time

Figure 2 - First edition - Agenda and attendance



#### Difunde tu evento poniendo el siguiente código en tu sitio

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eventos.unizar.es/api/widget\_map\_event/
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## YOU ARE INVITED **RE-UNITA** SPINOFF FORUM



One-day online meeting to know part of the UNITA Universities' SpinOff ecosystem and look for networking and funding opportunities.

#### 2022 September 22nd

#### **Agenda**

09:30 Inauguration

By RE-UNITA Coordinator in the University of Zaragoza, Francisco Beltrán and Coordinator of RE-UNITA, Frédéric Marias (UPPA)

Inaugural talk.

EIC instruments - Pedro Canto e Castro

10:30 Successful SpinOffs around UNITA

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- AIA (http://www.ai-analysis.com/), Sylvain Berail, CEO (UPPA)

12:00 Break time

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17:15 Wrap up and closing time

Interested? Please REGISTER at https://eventos.unizar.es/87032/detail/reunita-spinoff-forum-2022.html













Figure 3 - First edition - Agenda

#### 2. Re-UNITA SPINOFF FORUM 2023

Held on **22 June 2023**, the Re-UNITA - second Spinoff Forum was an online meeting organized in order to show in detail the SpinOff ecosystem of the UNITA Universities, presenting successful spinoffs, showing what they do and promoting their work.

During the inaugural talk, we introduced the European perspective of innovation, knowledge transfer and SpinOffs.



Figure 4 - 2nd edition - Speaker picture

DeepNeuronic, EpicPower, WillBe, Institutul e-Austria, Héliocity and MindtoMove were the successful SpinOffs participants in this second edition.

The discussion was also focused on the funding opportunities currently in place, giving stage for Support Services for SpinOffs around UNITA, to present their funding offers, seeking also a widening of the contact networks of all participants. Linksium, CEEI Aragón, Draper Startup House, Growceanu Angel Investment and ESG&Start Lab Italy explained the different opportunities they are offering to SpinOffs.



Figure 5 - 2nd edition - Flyer



Figure 6 - 2nd edition - Agenda

The activity, which had the participation of all partners, started at 9:30 am (CEST Madrid time) and finished at 14.30 p.m. **79 people registered and 70 attendants**.

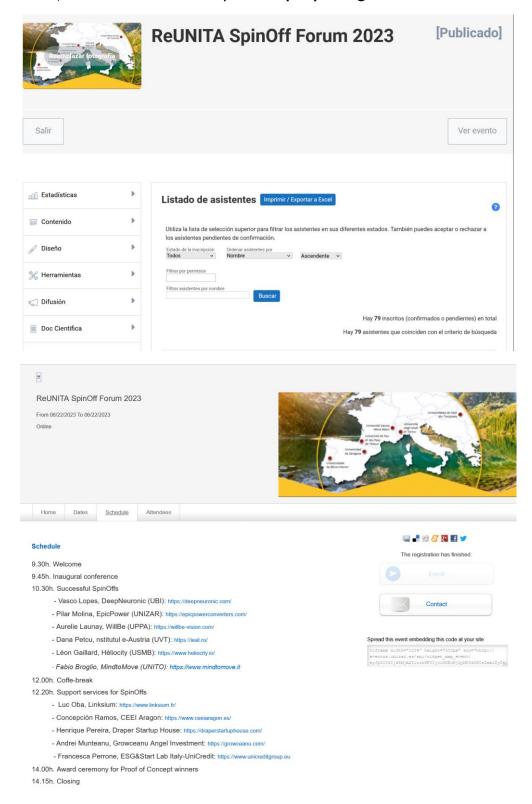


Figure 7 - 2nd edtion - Attendance

7 participants answered the evaluation questionnaire and the **overall satisfaction** about the workshop is **9.71** (average score).

When we asked for the outcome from the workshop experience that can benefit you most, the results were:

- The talks provided by the facilitators are of extreme value for my startup and the incubator I manage.
- CEEI Aragón and generally support services for Spin-offs

### 3. Re-UNITA SPINOFF FORUM 2024

The 3rd edition of the Re-UNITA Spinoff Forum was held on **6th June 2024.** It started at 9:30 am (CEST Madrid time) with the Introduction of Francisco Beltrán, Vicerrector of Coooperation and Internationalization (UNIZAR) and Clément Bardoux (UPPA), project manager of ReUNITA.





Figure 8 - 3rd edition - agenda

There were 73 people registered and 51 attendants.

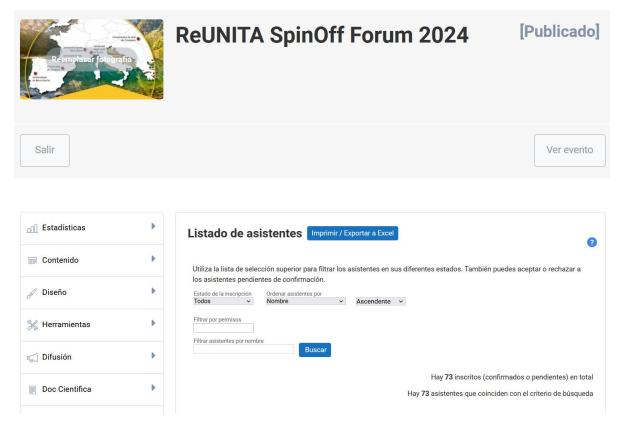
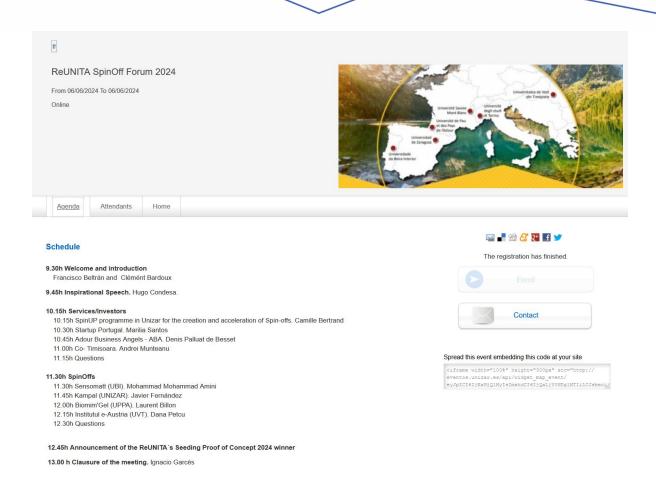


Figure 9 - 3rd edition - Attendance



Mr. Hugo Condesa, CO-founder and CEO at WeTek SA / CBO at Agile Content (BME:AGIL), was in charge of the inspirational speech to introduce the section of Services/investors. In this third session of the SpinOff Forum, the services involved were: SpinUp programme in Unizarfor the creation and acceleration of SpinOffs, StartUp Portugal, Adour Business Angels and Co-Timisoara.

The specific part for SpinOffs was dedicated to know the experiences of Sensomatt (UBI), Kampal (UNIZAR), Biomim Gel (UPPA) and Institutul e-Austria.

The last part of the event was dedicated to the announcement of the winner project in the 2024 ReUNITA's Seeding Proof of Concept.



Figure 10 - 3rd edition Screenshoot

11 people answered the evaluation questionnaire and the **overall satisfaction** about the workshop is **8.72** (average score).

#### Conclusion

In total, the three spin-off forums brought together 18 spin-offs/start-ups and 15 services dedicated to innovation from UNITA institutions and local partners.

A total of 187 people attended the forums and discussions, and participant satisfaction was measured at 9.20/10, thanks to a questionnaire sent out to all participants (19 responses).

We found that the presentations made by the participants provoked rich discussions and exchanges, enabling us to explore potential avenues of collaboration together.

Notable, some departments dedicated to innovation and research transfer/valorization were able to meet during these events, and initiate a collaboration that has continued ever since.

These events were also an opportunity to present the Re-UNITA project and the UNITA Alliance as a whole to participants and guest speakers.

In concrete terms, they were able to see the richness of our Alliance, and the diversity of research and innovative projects carried out in our institutions, rooted in our territories and able to respond to the challenges we face today and in the future.

As a conclusion, we can emphasize that these events were a first step towards building a network of players in the field of technology transfer, including spinoffs and support services.

This network is set to expand and intensify within the UNITA Alliance, creating the right conditions to build new responses to the current challenges faced by our societies and territories, based on the results of our research.