



UNITA Starting Tech Transfer Grants

Webinar | 17 October 2025

Amalric Ortlieb, HES-SO
Alexandra Petcu, Cristina Nicolescu, UVT

Agenda:

Overview of the call
Matchmaking requests
Live Q&A



About the Call

Objective:	Support early-stage, proof-of-concept (TRL 2–3) innovations
Applicants:	Teams from ≥ 2 UNITA partners
Deadline:	2 November 2025
Funding:	Up to €7,233.33 per project

Tech Transfer Grants in UNITA

- 2nd Call launched: 10 Oct 2025
- Application deadline: 2 Nov 2025
- Implementation period: Nov 2025 – Apr 2026
- Estimated: 8 starting grants, ~€7,200/grant

UNITA Starting Tech Transfer Grant

UNITA Advanced Tech Transfer Grant

- Estimated call launch: April 2026
- Estimated application deadline: May 2026
- Implementation period: June 2026 – May 2027
- Estimated: 6 advanced grants, ~€14,500/grant



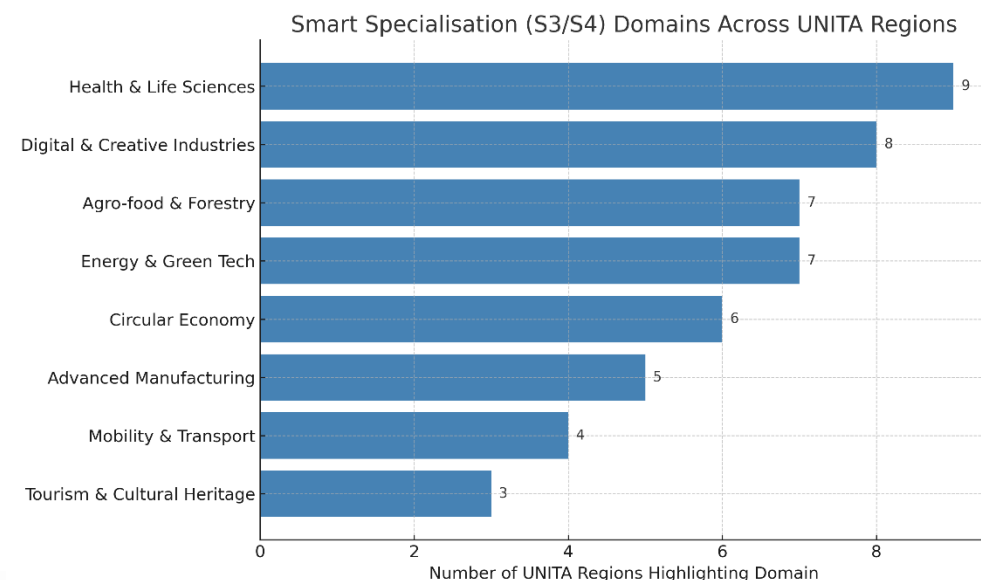


Team Eligibility – Key Conditions

- Min. 2 UNITA partner universities
- 1 PI (permanent academic/research staff) + 1 TL from a second institution
- Team may include: researchers, PhD/master students, admin staff
- Each person can join only 1 proposal in this call
- Optional: BIP “One Step Beyond” online module → bonus points
- Priority for cross-border collaboration, aligned with UNITA R&I Hub themes

Thematic Areas & S3/S4

- ✓ Green Energy
- ✓ Circular Economy
- ✓ Cultural Heritage
- ✓ Digital Transitions
- ✓ Global Health
- ✓ Inclusive Societies
- 📍 Must align with regional S3/S4 strategies
- 🔗 [UNITA S3/S4 Cartography](#)





Budget & Expenses

 Max. budget/project: €7,233.33

 Equitable distribution recommended

 Eligible costs:

- Travel, accommodation (max. 60%)
- Research assistance, dissemination, logistics (max. 40%)
- No salaries for existing staff



Evaluation Criteria



Total: 100 points

- ◇ Innovation & Open Innovation – 30%
- ◇ Market Potential – 20%
- ◇ Relevance to State of the Art – 10%
- ◇ Feasibility – 25%
- ◇ Team Composition – 5%
- ◇ Bonus: BIP/IP/KT Engagement – up to 10%



Evaluation Criteria (cont.)

-  Bonus: BIP / IP / Knowledge Transfer Engagement – up to 10 points
-  **10 pts** – Min. 1 team member completed the online BIP “One Step Beyond”
-  **7 pts** – Completion of an entrepreneurial training course provided by a UNITA partner university
-  **5 pts** – Min. 1 team member is author of a registered IP right and commits to licensing it freely to the team as background IP
-  **3 pts** – Documented experience in knowledge transfer (e.g. participation in incubation programs, consultancy, spin-offs, innovation brokerage)

 *Only the highest applicable score will be awarded per team under this criterion.*



Timeline

Activity

Launch of Call

Application Period

Administrative Eligibility Check

Qualitative Assessment

Notification of Results

Project Start

Project duration

Final Report Submission

Deadline

10th of October 2025

Until 2nd of November 2025

Until 9th of November 2025

Until 19th of November 2025

21st of November 2025

From 22nd of November 2025

Until April 2026

May 2026



Matchmaking & Support

 **Need partners?** Contact the Task 4.1 TT grants coordination team for matchmaking assistance

 We will share partnership requests across the UNITA network

 Access to BIP “One Step Beyond” graduates with entrepreneurial training

 We can circulate your request and assist in identifying researchers with the skills you need



Questions?

 Ask in the chat or raise your hand

 Contact: unita@e-uvt.ro
inovare@e-uvt.ro

 Deadline: 2 Nov 2025



Obrigado pela sua atenção

Grazie per l'attenzione

Merci de votre attention

Vă mulțumim pentru atenție

Gracias por su atención